



BATON ROUGE PRIDE FEST 2009
Saturday June 20, 2009
BREC's Magnolia Mound
2161 Nicolson Drive near LSU
10:30 a.m. - 2:30 p.m.

The Baton Rouge Pride Fest is designed to form a sense of community among GLBT people and their friends. It centers on a resource fair intended to show the variety of services available in the community, including a range from health-related and counseling services to social and business associations. This year marks the third annual Baton Rouge Pride Fest, and we have a great lineup of activities planned for June 19-21, 2009. With the success of the previous two years of events, we are expecting close to 1,000 people this year. We are expanding our Vendor division this year and are inviting many local Baton Rouge businesses to take part. We hope you would like to be included in this exciting event!

Pride Fest 2009 will include :

- ◆Resource and Vendor Fair
A place for businesses and nonprofits to promote their goods and services
- ◆Rainbow Stage
Continuous entertainment
- ◆Food Pavilion
Food and beverages will be provided for free and for sale.
- ◆Activities
Outdoor activities such as volleyball, baseball and races.

Opportunities to support Pride Fest 2009 include:

- ◆Resource Fair Table
- ◆Sponsorship Opportunities
- ◆Program Book Advertising
- ◆Gift-In-Kind Donations

Donations to Pride Fest 2009 are tax deductible as allowable by law. A receipt will be issued to all donors.

The accompanying information provides more details on the weekend of events – which, once again, will center on our Pride Fest picnic and resource fair Saturday, June 20, 2009, at BREC's Magnolia Mound on Nicholson Drive (near LSU). We certainly hope you can be a part of making these events possible!

Don't hesitate to contact us about sponsorship opportunities by phoning Maureen Wilkinson at (225) 938-6511 or sending an e-mail to BRPride@bellsouth.net. Or, if you'd like, you can simply send your donation to the Baton Rouge Pride Fest, c/o MCCBR, 7747 Tom Drive, Baton Rouge, LA 70806.

Sincerely,
Tom Merrill
BR Pride Fest Chair



Saturday, June 20, 2009
10:30 a.m.-2:30 pm
BREC's Magnolia Mound on Nicholson Drive

Resource Fair Application

The Baton Rouge Pride Fest Resource Fair is an opportunity for businesses and non-profits to promote their products and services to people who attend the Baton Rouge Pride Fest.

Business or Group Name _____

Contact Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____

Non-Profit Business *Briefly describe what you will be promoting at the Resource Fair:*

Please check the appropriate box below and return this form with your check payable to MCCBR/Baton Rouge Pride Fest to 7747 Tom Dr., Baton Rouge, LA 70806. You may also fax this form to (225) 248-0456 to make your reservation and then mail your payment.

- Non-Profit \$25.00 - 1/2 of 8' table with 1 chair. *(If you cannot afford the fee, please contact us to have it waived. We don't want to turn non-profits away!)*
- Non-Profit \$50.00 - 8' table with 2 chairs.
- Business \$50.00 - 1/2 of 8' table with 1 chair.
- Business \$75.00 - 8' table with 2 chairs
- Business \$125.00 - 10' by 10' individual canopy with 8' table with 4 chairs

Please provide us with an electrical outlet. *(Please keep in mind that you, as the exhibitor will be responsible for bringing outdoor grounded extension cords. For safety reasons, extension cords will need to be taped to the floor with duct tape in areas where there is foot traffic. Please be prepared!)*

For more information, contact Tom Merrill at (225) 907-5251, Maureen Wilkinson (225) 938-6511 or MCCBR at (225) 248-0404 — or send an e-mail to BRPride@bellsouth.net.

Reservations and payments must be received by Friday, June 12, 2009.



Pride Fest 2009 Sponsorship Opportunities

Title Sponsorship (Exclusive) \$2,500 _____

- This level provides the sponsor with naming rights as agreed upon with organizers. The title of the event would include the sponsor's name.
- Logo would also be predominately displayed on any major printed materials, advertisements and banners.
- Product (if applicable) to be used exclusively during the event.
- Sampling opportunities.
- 10X10 canopy tent provided for promotion of products or services.
- Full-page ad (inside front cover) in program book.

Presenting Sponsors \$1,000 _____

- Logo predominately displayed on any major printed materials, advertisements and banners.
- Table in Resource Fair to promote products and services.
- Sponsor's name will be announced throughout the day at the Rainbow Stage.
- Full-page ad in program book.

Corporate Sponsor \$500 _____

- Logo displayed on any major printed materials and advertisements.
- Full-page ad in program book.

Rainbow Stage Sponsor \$300 _____

- Named in some major printed materials and advertisements. Logo or name displayed near stage.
- Half-page ad in program book.

Food Pavilion Sponsor \$200 _____

- Named in some major printed materials and advertisements. Logo displayed near food pavilion.
- Half-page ad in program book.

Activity Sponsor \$100 _____

- Named in some major printed materials and advertisements. Logo displayed at activity.
- Business Card ad in program book.

Bingo Sponsor \$50 _____

- Named in some major printed materials and advertisements. Logo displayed at activity.
- Business Card ad in program book.

Pride Fest 2009 Supporter \$25 _____

- Named in some major printed materials and advertisements.
- One Line Acknowledgement in program book.

Business or Individual's Name _____
Person to Contact _____
Address _____
City _____ State _____ Zip Code _____
Phone _____ Email _____ Amount Enclosed _____

Please check your Sponsorship Level and return this form to Maureen Wilkinson c/o MCCBR/ Baton Rouge Pride Fest 7747 Tom Drive Baton Rouge, LA 70806. Please include your black and white camera ready advertisement for the program book. (Ad sizes are listed on the Program Book Advertisement page). Make checks payable to MCCBR/Baton Rouge Pride Fest.

Thank you for your support!



Pride Fest 2009 PROGRAM BOOK ADVERTISEMENT FORM

Pride Fest 2009 will provide a program book listing not only the weekend events but also community resources and local businesses. We would like to offer you the opportunity to include your business or service in the book. All advertisers will also be listed on the Baton Rouge Pride Fest website for one year. This website is part of the international MCC web ring so your business or service will be showcased to local, state, national and international patrons.

You may also place an advertisement in loving memory of family, friends or pets; to honor or congratulate an organization, group or individual or to commemorate a special life event.

Please submit this form and your camera-ready, black and white advertisement to Maureen Wilkinson c/o Metropolitan Community Church of Baton Rouge 7747 Tom Drive Baton Rouge, LA 70806. Deadline for all advertisements is May 20, 2009.

I would like to place the following advertisement :

Back Cover Ad size: 7.5" x 10" \$200.00

Full Page Ad size: 7.5" x 10" \$100.00

Half Page Ad size: 3 1/2" x 10" (vertical) or 4.75" x 7.5" (horizontal) \$75.00

Quarter Page Ad size: 3 1/2" x 4.75" \$50.00

Business Card Size \$25.00 (Submit business card with this form)

In Loving Memory \$ 15.00 Ad size 2" x 2"

To Honor or To Congratulate \$ 15.00 Ad size 2" x 2"

To Commemorate \$ 15.00 Ad size 2" x 2"

Business or Individual's Name _____
Person to Contact _____
Address _____
City _____ State _____ Zip Code _____
Phone _____ Email _____

Amount Enclosed _____

Make checks payable to MCCBR/Baton Rouge Pride Fest.



Pride Fest 2009 Gift-In-Kind Opportunities

We need donations of the following items for Pride Fest 2009:

Food Pavilion Needs:

- Hot Dogs
- Hot Dog Buns
- Nacho Chips
- Pretzels
- Baked Goods
- Sweet Tea Mix
- Paper Plates
- Napkins
- Plastic Drinking Cups
- Plastic Utensils

Raffle Baskets and Bingo Prize Needs:

- Gift Cards to Local Restaurants
- Gift Cards to Local Retail Stores
- Gift Cards to Local Movie theaters
- Gift Cards to Manship Theater
- Gift Cards to Local Hotels
- General VISA or MASTERCARD gift cards
- Sporting Events Tickets
- Blue Bayou Tickets
- Tickets to Local Museums
- Decorative Items (i.e. candles, ceramics, pottery, glassware, baskets, wall décor, paintings)
- Hand Crafted Items
- Electronic Items (i.e. flat screen TV, IPOD, M3P player, digital key chains, digital picture frames)
- LSU Items
- Southern University Items
- New Orleans Saints items
- Holiday Items
- Children's Toys
- Jewelry Items
- Collectibles

All Non-Cash donations are tax deductible as allowable by law. A Non-Cash Donation receipt will be issued to all donors.

Please call Maureen Wilkinson 225-938-6511 to arrange pick-up for your donated Gift-In-Kind items.
Thank You!