



# Pride Fest 2010 Sponsorship Opportunities

## Red Stripe Sponsor (Exclusive) \$5,000 \_\_\_\_\_

- This level provides the sponsor with naming/presenting sponsor rights as agreed upon with organizers. The title of the event would include the sponsor's name.
- Logo prominently displayed on Web site, major printed materials, advertisements and sponsor banners.
- Product (if applicable) used exclusively during the event.
- Booth space (two tables) provided at event for promoting products or services.
- Sponsor's name announced throughout the day at the Rainbow Stage.
- Full-page ad (inside front cover or back cover) in program book.

## Orange Stripe Sponsors \$2,500 \_\_\_\_\_

- Logo prominently displayed on Web site, sponsor banners and program book; logo or name displayed on any major printed materials and advertisements.
- Table at event to promote products and services.
- Sponsor's name announced throughout the day at the Rainbow Stage.
- Full-page ad in program book.

## Yellow Stripe Sponsors \$1,000 \_\_\_\_\_

- Logo displayed on Web site, sponsor banners and program book; name announced throughout event and included in list of sponsors in press releases and other material, where appropriate.
- Half table at event to promote products and services.
- Half-page ad in program book or discount on larger ad.

## Green Stripe Sponsors \$500 \_\_\_\_\_

- Logo displayed on Web site, sponsor banners and program book; name announced at event and included in list of sponsors in other material, where appropriate.
- Quarter-page ad in program book or discount on larger ad.

## Blue Stripe Sponsors \$250 \_\_\_\_\_

- Logo or name displayed on Web site, sponsor banners and program book; name announced during event.
- Business card ad in program book or discount on larger ad.

## Violet Stripe Sponsors \$100 \_\_\_\_\_

- Logo or name displayed on Web site, sponsor banners and program book; name announced during event.

## Other Sponsors \_\_\_\_\_

- Donors of other amounts also will be acknowledged in the event program.

*We will be happy to consider accepting trade in lieu of cash for all levels but the Red Stripe/Title Sponsorship.  
Any trade must equal or exceed the dollar value of each level.*

Business Name \_\_\_\_\_

Person to Contact \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Please check your Sponsorship Level, complete the information above and return this form to **Baton Rouge Pride Fest, 7747 Tom Drive, Baton Rouge, LA 70806**. Please include your color or black-and-white camera-ready advertisement for the program book and/or your resource fair application, if applicable. (Ad sizes are listed on the Program Book Advertisement page). Make checks payable to **MCCBR/Baton Rouge Pride Fest**. Questions: **Phone 225-907-5251**. For more Pride Fest details, visit [www.BRPrideFest.com](http://www.BRPrideFest.com).*