

BATON ROUGE PRIDE FEST



www.BRPrideFest.com
SATURDAY, JUNE 23, 2012
Noon-6 p.m. * LSU Student Union

We do what neighbors have always done
for one another: We help you through your
most difficult times.



The idea of losing a loved one is something most would rather not think about. And yet, more and more people are finding value in planning with us. One reason is all the exclusive benefits we can offer through the Dignity Memorial® network, such as our One-Of-A-Kind Memorials, thoughtful tributes that recognize the importance and value of those who have passed on. But what people tell us they most appreciate is the way planning freed them to celebrate the life of one whom they will always remember. With respect and with dignity.



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Welcome to the 6th BATON ROUGE PRIDE FEST

In some regards, it's hard to believe this is our sixth year to offer this celebration of our community and all it has to offer. In others, it seems so long ago when we started in the park with only a few hundred people back in 2007.

No matter what, however, we hope you'll feel the year of planning that's gone into this year's Baton Rouge Pride Fest was worth the effort. We hope you leave here motivated and excited about ways you can play a part in building a sense of commUNITY and making our area an even better place to live. And, of course, we also hope you enjoy the friends, the fun and the entertainment, too.

This sixth year of Pride Fest truly gives us a lot to be proud of:

- We've found an even larger and better location, with plenty of comfortable indoor and outdoor space, here at the LSU Student Union Building.
- Despite hard economic times, we've been blessed with some great sponsors again this year. Please see the list in this program and on the banners around today – and be sure to tell them thanks for their support of our community.
- We've had a dedicated planning team and partners, and all of them have worked diligently to try to offer a bigger and better event to you this year. They're listed on this page, and I just can't say enough about how much work they've done. Be sure to join me in telling them thanks for their part in this year's Pride Fest!
- We've been fortunate that many others also have pitched in to secure donations, produce advertising, produce posters, coordinate things today and much more. There are too many of those to name, but we can't thank them enough.
- We've also been graced with a number of entertainers willing to show you a good time. Thanks to all of them for being here today.
- Mayor Kip Holden proclaimed June 23, 2012, as LGBT Pride Day in the city-parish. It's his third consecutive time to recognize this event and our community with such an honor.
- And last, but certainly not least, we're graced to honor Daphne MuShatt as grand marshal for both entertaining and serving our community.



Those are just a few of the things. It's been a great year, and all of us on the Pride Fest team are proud about bringing this event to you and excited about what the future holds.

Enjoy the entertainment. Visit with the 40-50 organizations and businesses in our resource fair. Have a snack or a drink. Meet some new friends... Whatever it takes, have a great time!

If today's events foster a spirit of pride that stays with you all year long, we've done our job. Even better, we hope you leave with a sense of commUNITY that grows through your interactions with others in the months and years to come!

–Tom Merrill, Baton Rouge Pride Fest Chair

P.S. Tell us what you thought about today's events by taking our online survey at www.surveymonkey.com/s/BRPride.

Baton Rouge Pride Fest 2012 Planning Team and Partners

Shane Cone	Peter Lewis Sr.
John Deshotel Jr.	Tom Merrill
Shad Duplessis	Ellen Morgan
Shaunna Harris	Rev. Keith Mozingo
Susan Indest	Russell Schneider
Daryl W. Ingle <i>(Chica LaRouge)</i>	Mike Smith
Victoria Lynn Johnson	Jake Stout
	<i>And Others</i>

Our Partners:

Metropolitan Community Church of Baton Rouge
Krewe of Apollo Krewe of Divas CCA
Spectrum And Others

*Special thanks to Carlos Perez (Miranda Mann)
for program cover and poster design*

Honorary Grand Marshal: Daphne MuShatt



She was a Born Diva, but she's so very much more. That's what the Baton Rouge Pride Fest is proud to recognize Daphne MuShatt as this year's honorary grand marshal.

An entertainer since 1978, she has a style all her own and has performed around the world. Many people locally have enjoyed her music, and she's been a favorite at Pride Fest. We think she truly was born a diva, and then she became part of a duo with that name – the Born Divas. Since then, she's also performed in the area with She The Band, N-2N and then Grown Ass Women. Now, she is getting her groove on with Papa's Groove.

Her involvement in the community certainly goes well beyond her performances, however. In a recent example, she helped drive what locals knew as the Love Byrds benefit, and she is known throughout the country for their efforts to raise money for AIDS and other causes. It goes without a doubt that she and her groups have raised hundreds of thousands of dollars for the care of people affected by AIDS and other health crises through the years.

Reviewers of her performance have frequently noted she is an impressive personage no matter how you look at it, and one even said she made "Dolly Parton look like an adolescent boy." What's really impressive, though, is the size of her heart, because she's certainly someone who involved in our community and enthusiastic about supporting charities and those in need. For those reasons and many more, it is our pleasure to honor Daphne MuShatt as the grand marshal of the 2012 Baton Rouge Pride Fest.

Previous Grand Marshals:

Trixxie LaRue (James Chinn) – 2011

Larry Fremin – 2010

Richard Dykes – 2009

BATON ROUGE PRIDE FEST 2012

The one pride celebration not to miss!

Saturday, June 23, 2012

Noon to 6 p.m.

LSU Student Union Building

Entertainment

by Daphne MuShatt and Papa's Groove, Kevin J. Thornton, Michigan Avenue, the Krewe of Divas, Nu Phi Fraternity and more

Resource Fair

involving community groups and businesses

Blessing of Relationships

like no other

Plus Much More

including food, fun, cash bar, HIV testing, kid's play area...

On the Ballroom 'Rainbow Stage'

Noon	Welcome / Announcements
12:15 p.m.	Nu Phi Fraternity
12:30 p.m.	Michigan Avenue
1:30 p.m.	Announcements / Door Prizes
1:45 p.m.	Kevin Thornton
2:45 p.m.	Announcements / Door Prizes
	Honorary Grand Marshal Presentation
	Michael Sandlin
	Blessing of Relationships
	Recognition of Special Guests
3:15 p.m.	Krewe of Divas
4:15 p.m.	Announcements / Door Prizes
4:30 p.m.	Daphne MuShatt and Papa's Groove
5:00 p.m.	Announcements / Door Prizes
5:15 p.m.	Daphne MuShatt and Papa's Groove
5:50 p.m.	Door Prizes/Thanks for Attending

The Rainbow Stage programs are made possible in part by a Local Project Assistance Grant from the Arts Council of Greater Baton Rouge, funded by the East Baton Rouge Parish Mayor-President and the Metro Council.

Atchafalaya Room

All Afternoon	Children's Gathering and Play Area
1:45 p.m.	Children's Social Hour

Around the Ballroom

All Afternoon	Resource Fair
All Afternoon (East Lobby)	Pocket Aces Brass Band

Mayor Holden proclaims 'Pride Day'

Baton Rouge/East Baton Rouge Parish Mayor-President Kip Hoden recently signed a proclamation declaring June 23, 2012, as LGBT Pride Day in the city-parish.

The move came at the urging of members of the Baton Rouge Pride Fest team.

Our thanks to the mayor for recognizing the importance of our community to the area, and special thanks to Tom Merrill of MCCBR/Pride Team for his work in helping to make this happen.

The mayor's proclamation, which can be seen at right, reads, in part: "Whereas Baton Rouge is a city composed of a great variety of diverse people, cultures, religions, sexual orientations, languages and customs, and whereas the gay, lesbian, bisexual and transgendered communities have contributed to the City-Parish of Baton Rouge/East Baton Rouge through active involvement in cultural and economic progress, now, therefore, I, Melvin "Kip" Holden, Mayor-President of Baton Rouge and the Parish of East Baton Rouge, hereby do proclaim June 23, 2012, as LGBT Pride Day."



The proclamation signed by Mayor Kip Holden declares June 23 LGBT Pride Day in the city-parish.

2012 Baton Rouge Pride Fest Resource Fair Participants

AIDS Law of Louisiana
Alzheimer's Services of the Capital Area
American Red Cross
Animal Protection and Welfare Society (APAWS)
Avita Drugs Pharmacy
BR Progressive Network / Baton Rouge Community Radio
WHYR 96.9 FM
Capital City Alliance
Cox Communications
Daphne MuShatt
David Earle, Nick Abraham, Mike Feldman and Ava Berthelot
Dow (GLAD)
Equality Louisiana
Family Service of Greater Baton Rouge
Feminists in Action
First Thursday Social Network
Forum For Equality
Freedom of Choice AA
Funky Munky Shack
Greenoaks Memorial Park, Funeral Home and Reception Center
HAART
Human Rights Campaign
Hydro Dynamic Products
Know BR / Gilead (East Baton Rouge City-Parish)

Krewe of Apollo Baton Rouge / AIDS Crisis Fund
Krewe of Divas
Long-term Care Planning Solutions
Louisiana Trans Advocates
LSU Office of Multicultural Affairs
Metro Health (BRBAC's Metro Health)
Metropolitan Community Church of Baton Rouge
Obama for America - Louisiana
OUTLaw at LSU
PFLAG of Baton Rouge
Planned Parenthood Gulf Coast
Sexual Trauma Awareness and Response (STAR)
Southeastern Louisiana University School of Nursing
Spectrum at LSU
Starbucks Coffee Co.
The Gendered Identity Project
The Red Shoes
Tiger Truck Stop
Tulane Organization of Gays and Allies
Unitarian Church of Baton Rouge
Unite Women
University Presbyterian Church
Volunteers of America - Greater Baton Rouge
Western and Southern Financial Group
...And Others



Join us again next year!

Mark your calendars now
for the

2013 Baton Rouge Pride Fest

on

June 15, 2013

back at the

Belle of Baton Rouge Atrium

We hope you had a great time at this year's Baton Rouge Pride Fest! Tell us what you thought by taking the brief survey at:
www.surveymonkey.com/s/BRPride
Help make next year even better!



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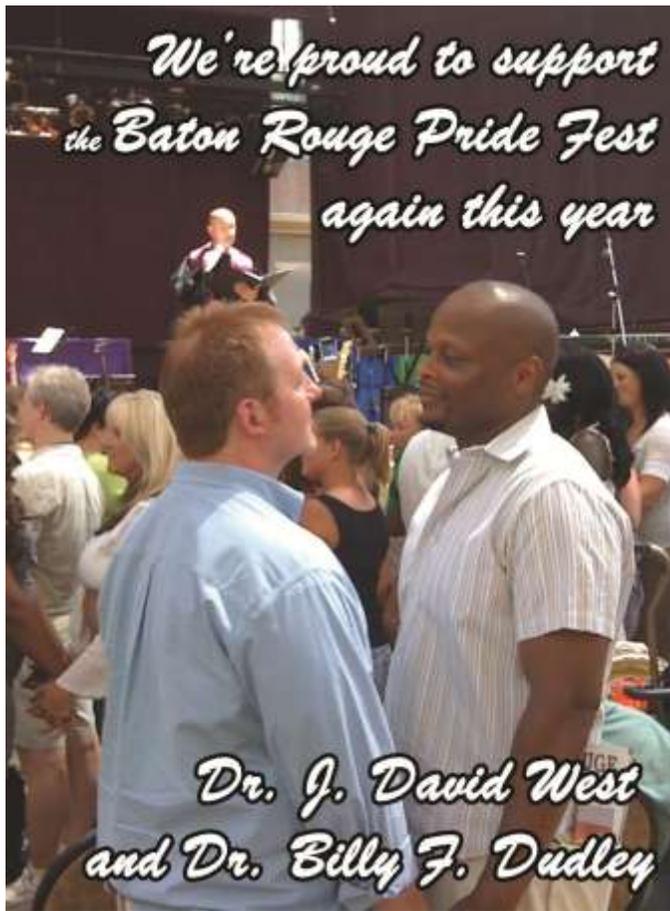
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We're glad to have worked with and sponsored the Baton Rouge Pride Fest for six years.

Thanks to all our sponsors and congratulations to Daphne MuShatt, our honorary grand marshal!



Tom Merrill & Rick Cain



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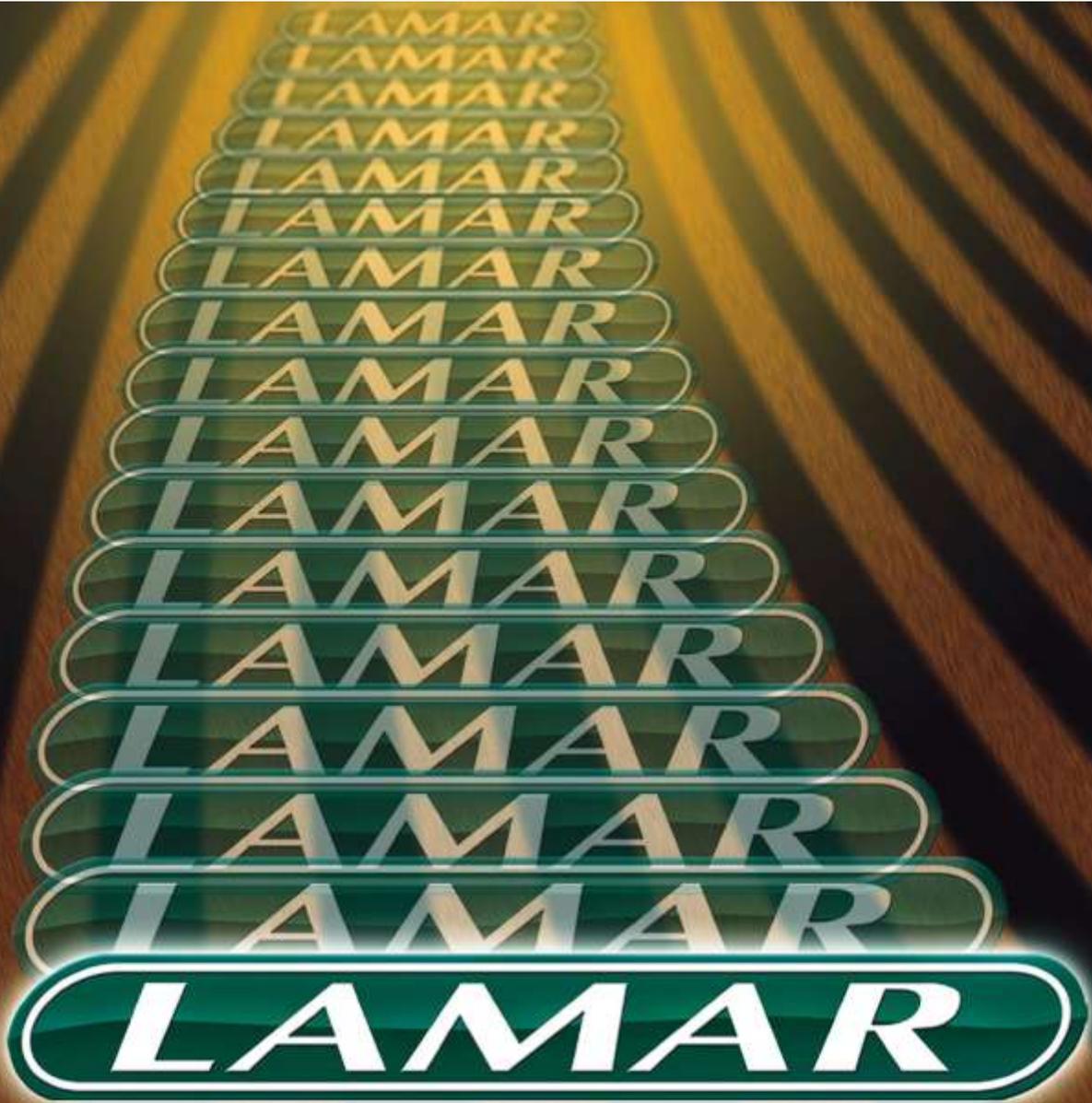
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If you're looking for extra support and guidance through a challenging situation or you're just ready to move in a new direction in your life, I look forward to working with you to achieve your goals.



Happy Pride
Baton Rouge!

"And the day came when the risk to remain tight in a bud was more painful than the risk it took to blossom." ~ Anaïs Nin



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- 7/24 (tentative) CCA Benefit Drag Show (Splash)
- 8/12 Second Sunday Brunch (1:00 PM, Mestizo Restaurant)
- 8/15 Community Meeting
- 9/11 Annual Meeting

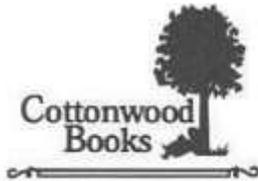
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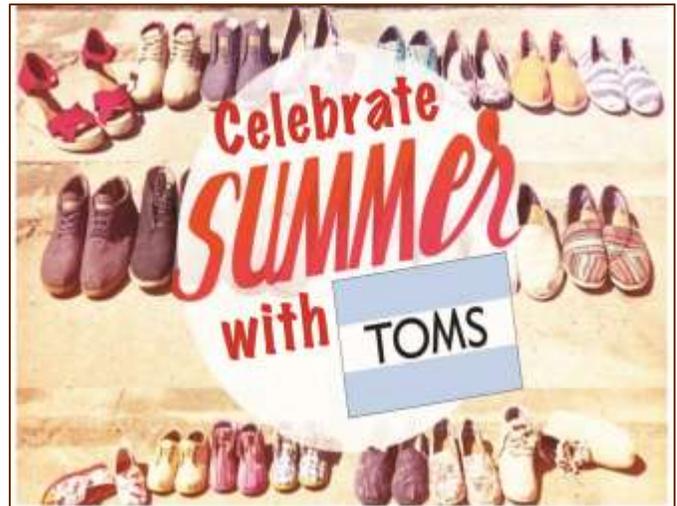


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2012 Baton Rouge Pride Fest Survey

By completing this survey, you can help us to make future Baton Rouge Pride Fests better and better.

1. Please rate your impression of the location.

	Excellent	Good	Fair	Poor
LSU Student Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Please rate your impression of the entertainment.

	Excellent	Good	Fair	Poor
Rainbow Stage and other areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Please rate your impression of the resource fair.

	Excellent	Good	Fair	Poor
Vendors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Please rate your impression of the food and drinks.

	Excellent	Good	Fair	Poor
Were there enough paid options? Were free snacks adequate?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Please rate your impression of the kids' area.

	Excellent	Good	Fair	Poor
Children's Social Hour and other games/activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Please rate the timeframe of the event.

	Excellent	Good	Fair	Poor
Saturday, noon until 6 p.m.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Did you appreciate the sponsors of Pride Fest?

Yes No

8. Would you be more likely to support or be a patron of the sponsors of this year's Pride Fest as a result of them sponsoring the event?

Yes No

9. What was your favorite part of this year's Baton Rouge Pride Fest?

10. What would you like to see improved for the 2013 Baton Rouge Pride Fest?

2012 Baton Rouge Pride Fest Survey

11. Do you plan to attend next year's Baton Rouge Pride Fest?

Yes

No

12. Will you encourage others to attend the Baton Rouge Pride Fest in the future?

Yes

No

13. Please explain why you would or would not attend the Baton Rouge Pride Fest or encourage others to attend it in the future.

14. How did you learn about the Baton Rouge Pride Fest? (Choose all that apply.)

Television ad

Postcard (mailed to me)

Billboard

Postcard or poster (at bars, clubs, etc.)

Ad in printed publication, newspaper, etc.

Friends/e-mail/word of mouth

Pride Fest website

Other

Facebook

15. Would you like to be added to our mail/e-mail lists? (If so, be sure to give us your contact information below in Question 17.)

Yes

No

16. Would you like to be a part of the planning team or to be a volunteer for next year's Baton Rouge Pride Fest? (If so, be sure to give us your contact information in the next question, too.)

Yes

No

17. Please tell us about yourself if you'd like to be added to our mailing list, contacted about helping with next year's planning, etc.

Name:

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who doesn't?

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