



Pride Fest 2012 Sponsorship Opportunities

Deadline for ensuring your listing makes the program book: May 18, 2012

Although donations will gladly be accepted at any time and we will try to acknowledge yours in all possible ways

Red Stripe Sponsor (Exclusive) \$10,000 _____

- Naming/presenting sponsor rights as agreed upon with organizers. (Title of event would include the sponsor's name.)
- Logo prominently displayed on website, major printed materials, advertisements (*where possible*) and sponsor banners.
- Product (if applicable) used exclusively during the event.
- Booth space (two tables) provided at event for promoting products or services.
- Sponsor's name announced throughout the day from the Rainbow Stage.
- Full-page ad (inside front cover, back cover or page in center spread) in program book.

Orange Stripe Sponsors \$2,500 (to \$9,999) _____

- Logo prominently displayed on website, sponsor banners and program book; logo or name displayed on any major printed materials and advertisements (*where possible*).
- Sponsor's name announced throughout the day from the Rainbow Stage.
- Table at event to promote products and services.
- Full-page ad in program book.

Yellow Stripe Sponsors \$1,000 (to \$2,499) _____

- Logo displayed on website, sponsor banners and program book; name announced throughout event and included in list of sponsors in press releases and other material (*where possible*).
- Half table at event to promote products and services.
- Quarter-page ad in program book or discount on larger ad.

Green Stripe Sponsors \$500 (to \$999) _____

- Logo displayed on website, sponsor banners and program book; name announced at event and included in list of sponsors in other material, where appropriate.
- Quarter-page ad in program book or discount on larger ad.

Blue Stripe Sponsors \$250 (to \$499) _____

- Logo or name displayed on website, sponsor banners and program book; name announced during event.
- Business card ad in program or discount on larger ad.

Violet Stripe Sponsors \$100 (to \$249) _____

- Logo or name displayed on website, sponsor banners and program book; name announced during event.

Other Sponsors (up to \$100) _____

- Donors of other amounts also will be acknowledged in the event program.

*We will be happy to consider accepting trade in lieu of cash for all levels except the Red Stripe/Title Sponsorship. Any trade must equal or exceed the dollar value of each level. **Deadline** to be included in program listings and banners: **May 18, 2012**
– although donations will be accepted at any time and all possible acknowledgements made.*

Business Name _____
Person to Contact _____ Amount Enclosed: \$ _____
Address _____
City _____ State _____ ZIP Code _____
Phone _____ Email _____

*Please check your Sponsorship Level, complete the information above and return this form to **Baton Rouge Pride Fest, 7747 Tom Drive, Baton Rouge, LA 70806**. Please include your color or black-and-white camera-ready advertisement for the program book and/or your resource fair application, if applicable. (Ad sizes are listed on the Program Book Advertisement page). Make checks payable to **MCCBR/Baton Rouge Pride Fest**. Questions: **Phone 225-907-5251**. For more Pride Fest details, visit **www.BRPrideFest.com**. (**Deadline to ensure your listings make the program book: May 18, 2012** – although donations will be accepted at any time!)*