



Baton Rouge Pride 2014 Program Advertisement Form

Deadline for ensuring your listing makes the program book: **May 23, 2014**

The Baton Rouge Pride Fest 2014 will provide a **four-color, glossy program book** listing not only the **Baton Rouge Pride events** but also **community resources** and local **businesses** and **organizations**. We would like to offer you the opportunity to include your group in the book, which will be distributed to Pride participants (approximately 1,750 books distributed last year). All ads also will remain on the Pride website in an electronic copy of the program posted throughout the year. As part of an international Web ring, that means your business or organization will be showcased to local, state, national and international patrons.

You may also place an advertisement in loving memory of family, friends or pets; to honor or congratulate an organization, group or individual; or to commemorate a special life event.

Please **submit this form** and your **color advertisement** to **Baton Rouge Pride Fest, 7747 Tom Drive Baton Rouge, LA 70806**. **Deadline** for all advertisements is **May 23, 2014**. (*Questions: Phone Tom Merrill at 225-907-5251 or John Deshotel at 225-603-2854 – or email BRPride@bellsouth.net. Visit www.BRPrideFest.com for more details about Baton Rouge Pride.*)

I would like to place the following advertisement:

Inside Front Cover, Back Cover or Center Spread (Each Page) \$700

(Ad size: 7 1/2" wide x 10" tall – or 8 1/2" wide x 11" tall full bleed)

Full Page \$500

(Ad size: 7 1/2" wide x 10" tall)

Half Page \$300

(Ad size: 4 3/4" tall x 7 1/2" wide for horizontal format or 3 1/2" wide x 10" tall for vertical)

Quarter Page \$175

(Ad size: 3 1/2" wide x 4 3/4" tall)

Business Card Size \$75

(Ad size: 3 1/4" wide x 1 3/4" tall if boxed or 3 1/2" wide x 2" tall full bleed)

Camera-ready copy of complete advertisement or an electronic file in jpg, pdf or pub format are preferred (on disk or emailed to BRPride@bellsouth.net). If not, extra time must be allowed for design and you must submit the text and any logos or graphics you want included in ad.

Business/Individual Name _____	Payment Amount \$ _____
Person to Contact _____	Email _____
Address _____	
City _____	State _____ ZIP Code _____ Phone _____
<input type="checkbox"/> Check Enclosed (or mailed separately, payable to MCCBR/Baton Rouge Pride)	<input type="checkbox"/> Credit Card Payment:
Card No. _____	Exp. ____/____ Code _____ Signature _____

Deadline for payments and ad copy: May 23, 2014.